QUEL POTENTIEL DES MODELES D’ECONOMIE SOCIALE ?
What is social economy?

Financial benefits

SHAREHOLDERS
What is social economy?

Social benefits

Environmental benefits

Financial benefits

COMMUNITY
Since 1937 ...

Source: Ellen MacArthur Foundation circular economy team drawing from Braungart & McDonough and Cradle to Cradle (C2C)
Social economy @ LPR

- 350 (mostly low-qualified) jobs
- 7,000 T sorted (+/- 15% endwaste)
- +1,000,000 € re-invested in social actions
Stimulate Collection

- VAT
- Public administrations
- Adapt collection to sorting needs

Stimulate Sorting

- Value
- Employment (for low qualified people)

Stimulate Social economy!

- Economy + Social benefits