



CAP SUR LE CYCLE 2

KLAAR VOOR CYCLUS 2

14/05/2025

- **Mot d'accueil / Verwelkoming** - Louise Duprez
- **Bilan du Green Deal du 1^e cycle et Horizon du Green Deal du 2^e cycle / Balans van cyclus 1 en vooruitblik naar cyclus 2 van de Green Deal**
- Témoignages inspirants : « **Quand l'engagement devient réalité** » / Inspirerende getuigenissen : '**Wanneer het engagement gerealiseerd wordt**'
 - **BD Logistics** : Tom Groffils
 - **Tri-Vizor** : Alex Van Breedam
 - **Holcim** : Michael Didden
 - **Urbike** : Margot Vandorpe
- **Ensemble vers l'action** : tables rondes collaboratives entre anciens et nouveaux signataires / **Samen aan de slag** : rondetafelgesprekken tussen deelnemers uit de eerste en tweede cyclus
- **Mot de clôture / Afronding en conclusies**
- **Lunch**

PROGRAMME

PROGRAMMA



Louise DUPREZ, Bruxelles Environnement



MOT D'ACCUEIL

VERWELKOMING



Philippe Lebeau

Nils Hoofman

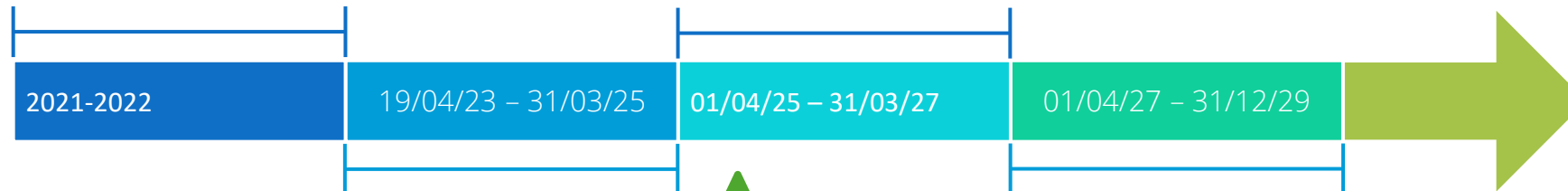
BILAN DU GREEN DEAL DU 1^E CYCLE ET HORIZON DU GREEN DEAL DU 2^E CYCLE

BALANS VAN CYCLUS 1 EN VOORUITBLIK NAAR CYCLUS 2 VAN DE GREEN DEAL

Ligne du temps

Préparation Green Deal

Ambitions
Mise en place de la structure
du projet
Recrutement des signataires



Start Green Deal Cycle 1

Recrutement des signataires
Réalisation des engagements
Ambitions du cycle 2
Workshops + networking



Green Deal Cycle 3

Recrutement des signataires
Réalisation des engagements
Workshops + networking



Signatory organisations

**First Cycle
2023 - 2025**



SECTOR

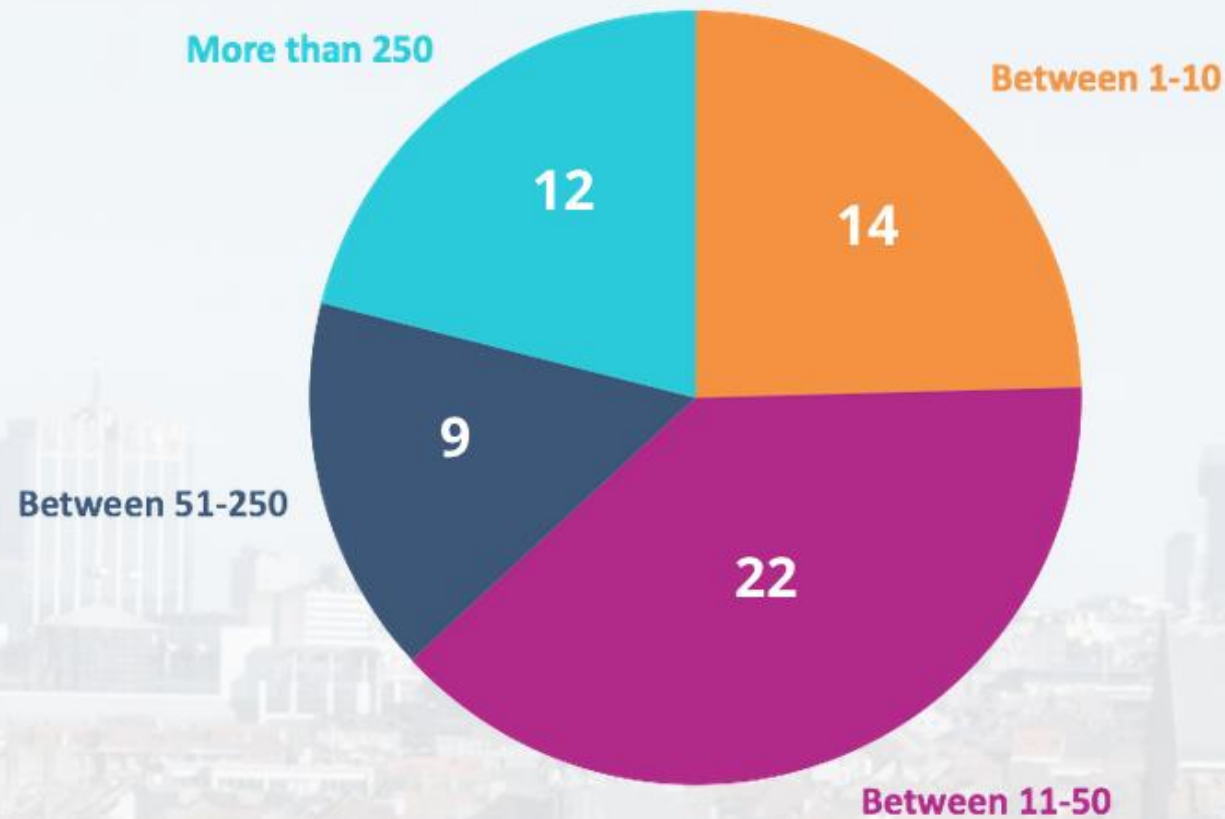


Signatory organisations

**First Cycle
2023 - 2025**



NUMBER OF EMPLOYEES

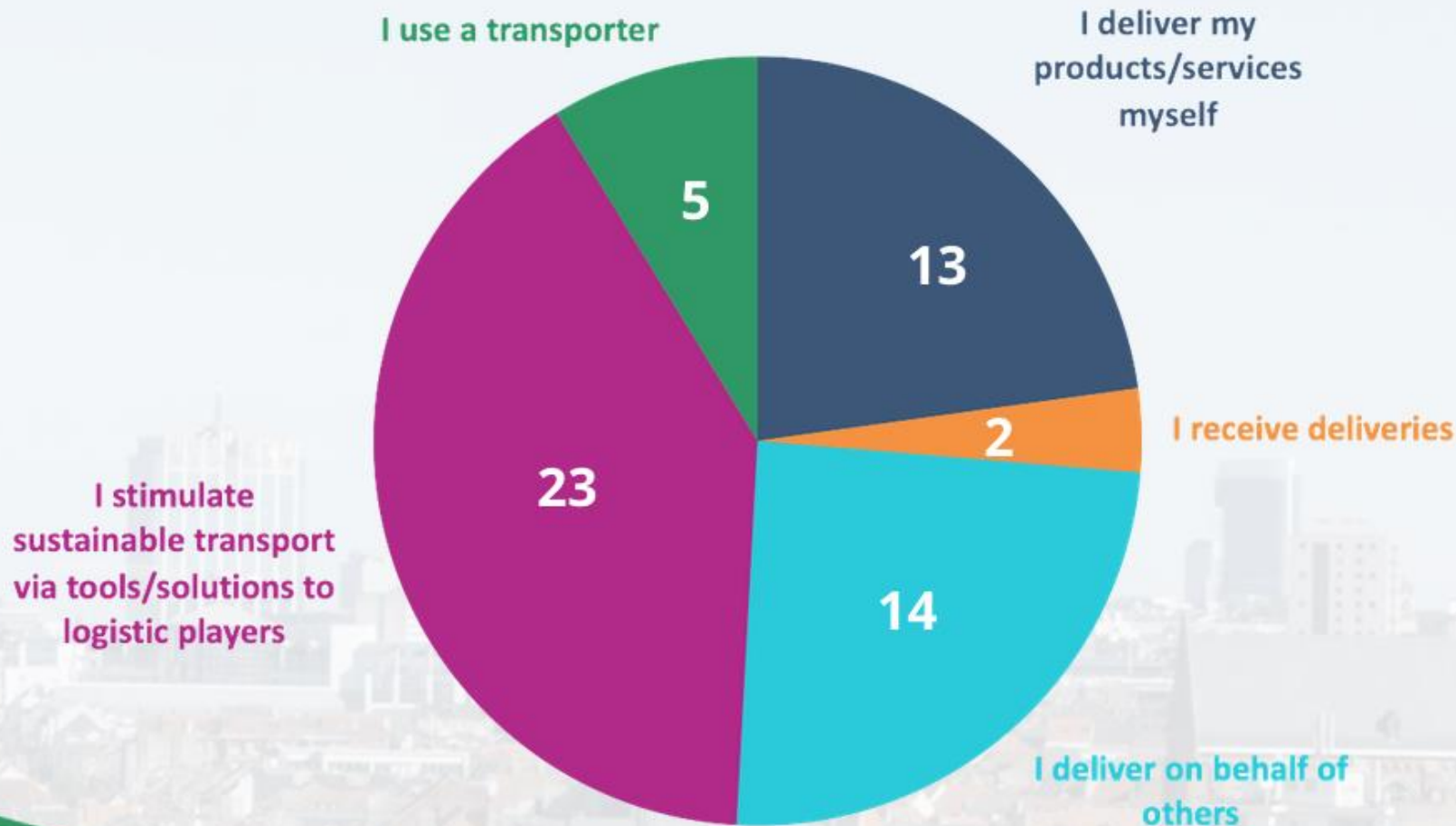


**Signatory
organisations**

**First Cycle
2023 - 2025**



ROLE IN THE SUPPLY CHAIN

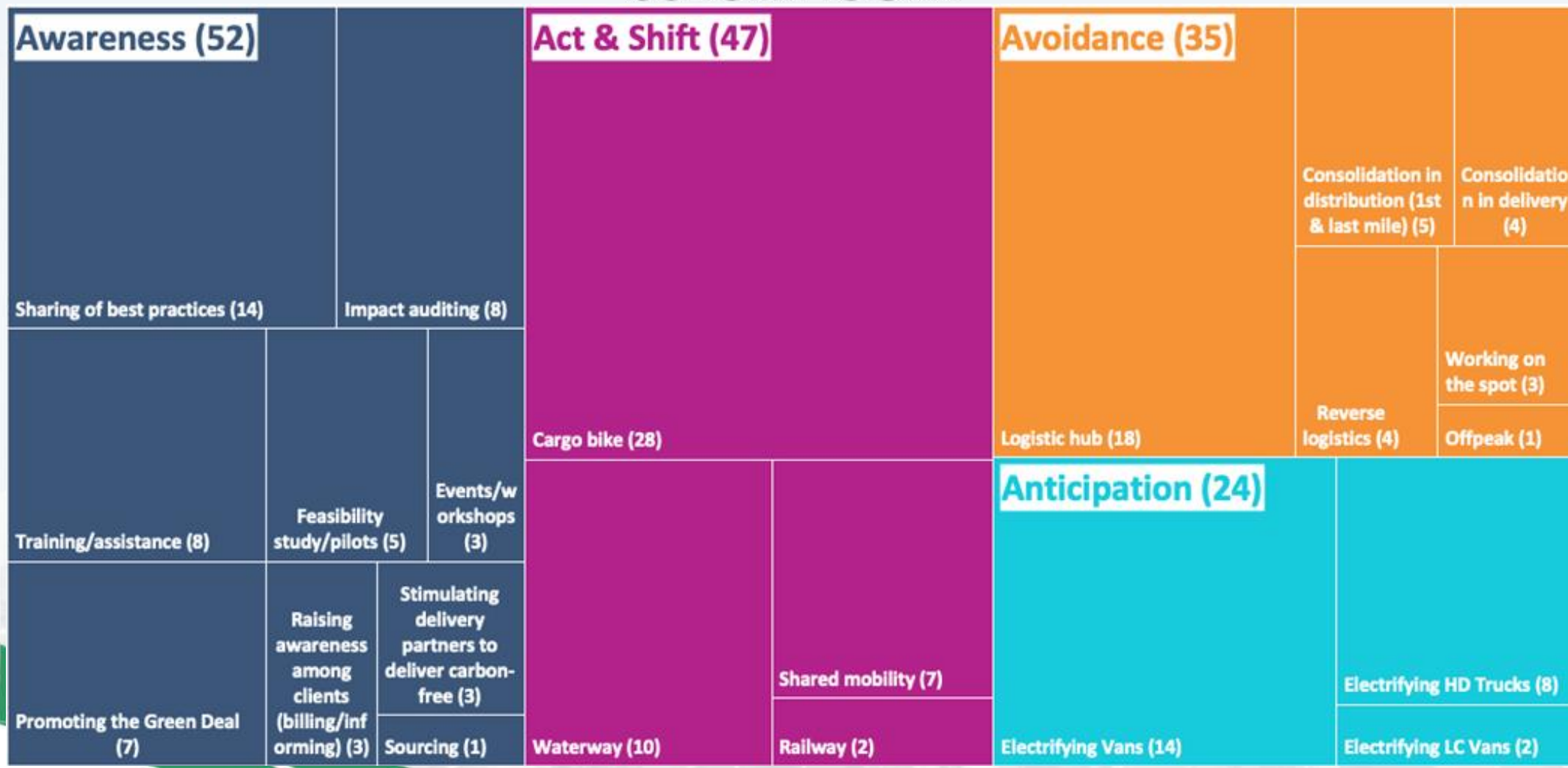


Commitments

**First Cycle
2023 - 2025**



SUBCATEGORY

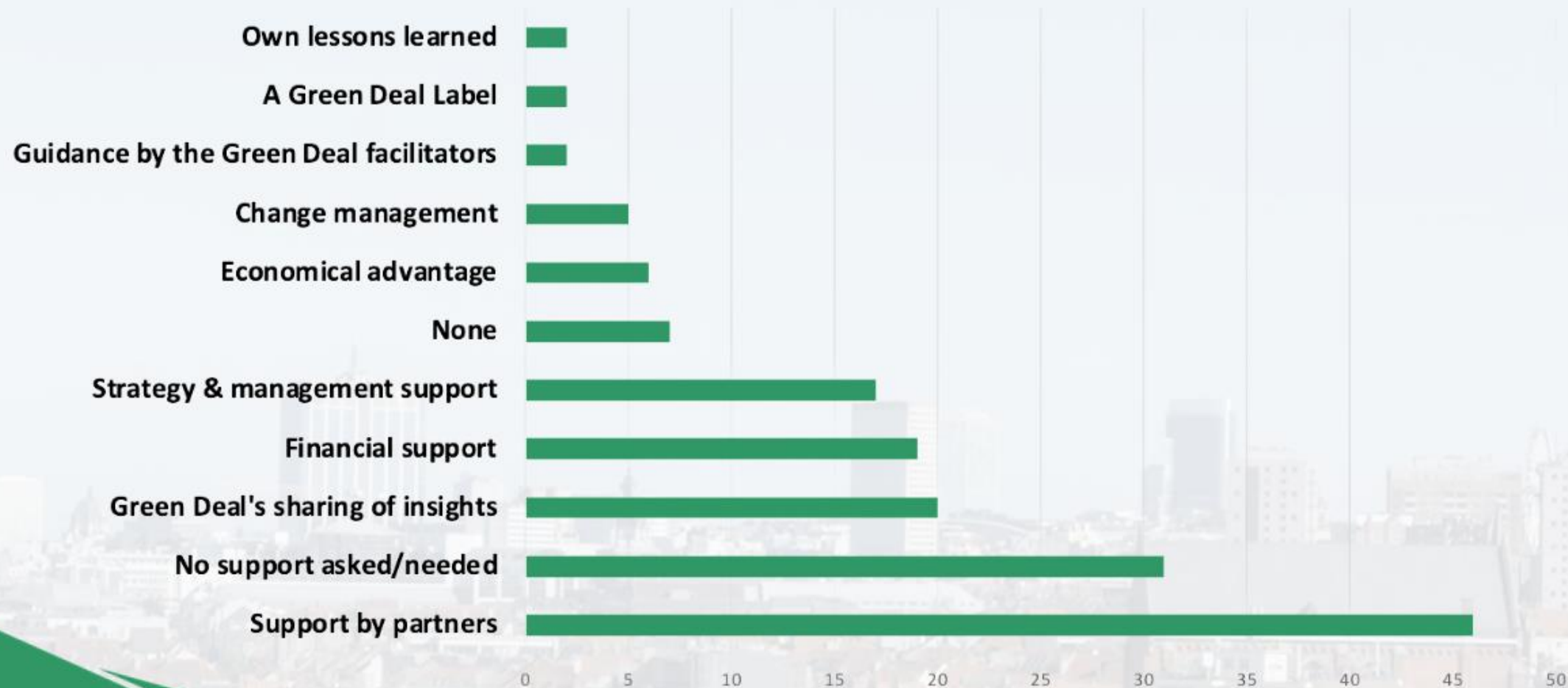


Commitments

**First Cycle
2023 - 2025**



SUPPORTS



Their feedback

First Cycle 2023 - 2025

“Green Deal allows you to sit down, think things through and put goals on paper. We try to follow them and stick to them. If we're less formalized, we'd push back the deadlines. Coaching is useful for moving forward”



“It's a source of motivation. It allows us to make commitments to the outside world. We don't feel alone”



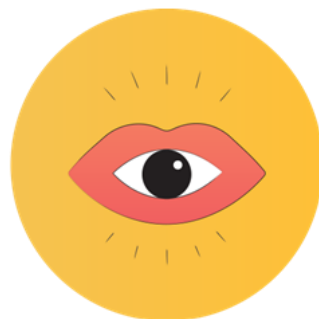
“Green Deal has enabled us to find clues, answers to questions we were asking ourselves. It's interesting to have such a variety of signatories, a global picture of what logistics is all about”

BILMO

“The strength of Green Deal is the potential for collaboration”



Cycle 2



LES CHERCHEURS D'AIR



SAVE THE DATES!

11-12/06/2025

Workshop d'inspiration & visites de terrain en collaboration avec le réseau européen de villes POLIS.

Inspiratieworkshop & plaatsbezoeken in samenwerking met het Europese POLIS-stedennetwerk.

04/09/2025

Événement de lancement du 2ème cycle Green Deal logistique -
Lanceringsevenement voor de 2de cyclus van onze Green Deal





Tom Groffils



BD LOGISTICS

TÉMOIGNAGES

GETUIGENISSEN

BD LOGISTICS BRUSSELS GREEN DEAL URBAN LOGISTICS

14/05/2025



BD LOGISTICS, UNE ENTREPRISE DU BD GROUP

BD LOGISTICS



BD LOGISTICS

le réseau national pour la logistique
à valeur ajoutée



BD MEDIA

Branding omnicanal,
information & activation



LE RÉSEAU NATIONAL POUR LA LOGISTIQUE À VALEUR AJOUTÉE



100%
made in
Belgium



2020
jeune
entreprise



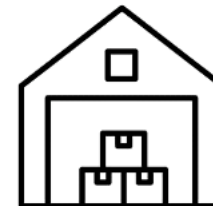
+150
véhicules



+100.000
expéditions
par mois



OFFRE BASÉE SUR LA LOGISTIQUE À VALEUR AJOUTÉE



TRANSPORT

GESTION D'ENTREPÔT



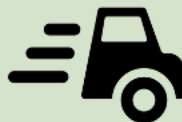
24H
DISTRIBUTION



CITY
LOGISTICS



REVERSE
LOGISTICS



EXPRESS
LOGISTICS



DEDICATED
LOGISTICS



STOCKAGE



PRÉPARATION
& EMBALLAGE



MANUTENTION



SERVICES À VALEUR AJOUTÉE

STRATÉGIE DE CROISSANCE AMBITIEUSE



TVV
Expert en transport
(rapide)



Dymar
Expert en groupage



Top-Speed
Coursier express



Foodspint
Coursier à vélo





GREEN DEAL BXL CHEZ BD LOGISTICS



GREEN DEAL BXL CHEZ BD LOGISTICS

Camions de livraison et camions électriques,
spécifiquement pour BXL

Extension de l'intégration des coursiers à vélo

Création de nouveaux hubs de consolidation

GREEN DEAL BXL CHEZ BD LOGISTICS: DÉPLOIEMENT



HUB LOGISTIQUE
À BXL



FLOTTE
DURABLE

GREEN DEAL BXL CHEZ BD LOGISTICS: DÉPLOIEMENT

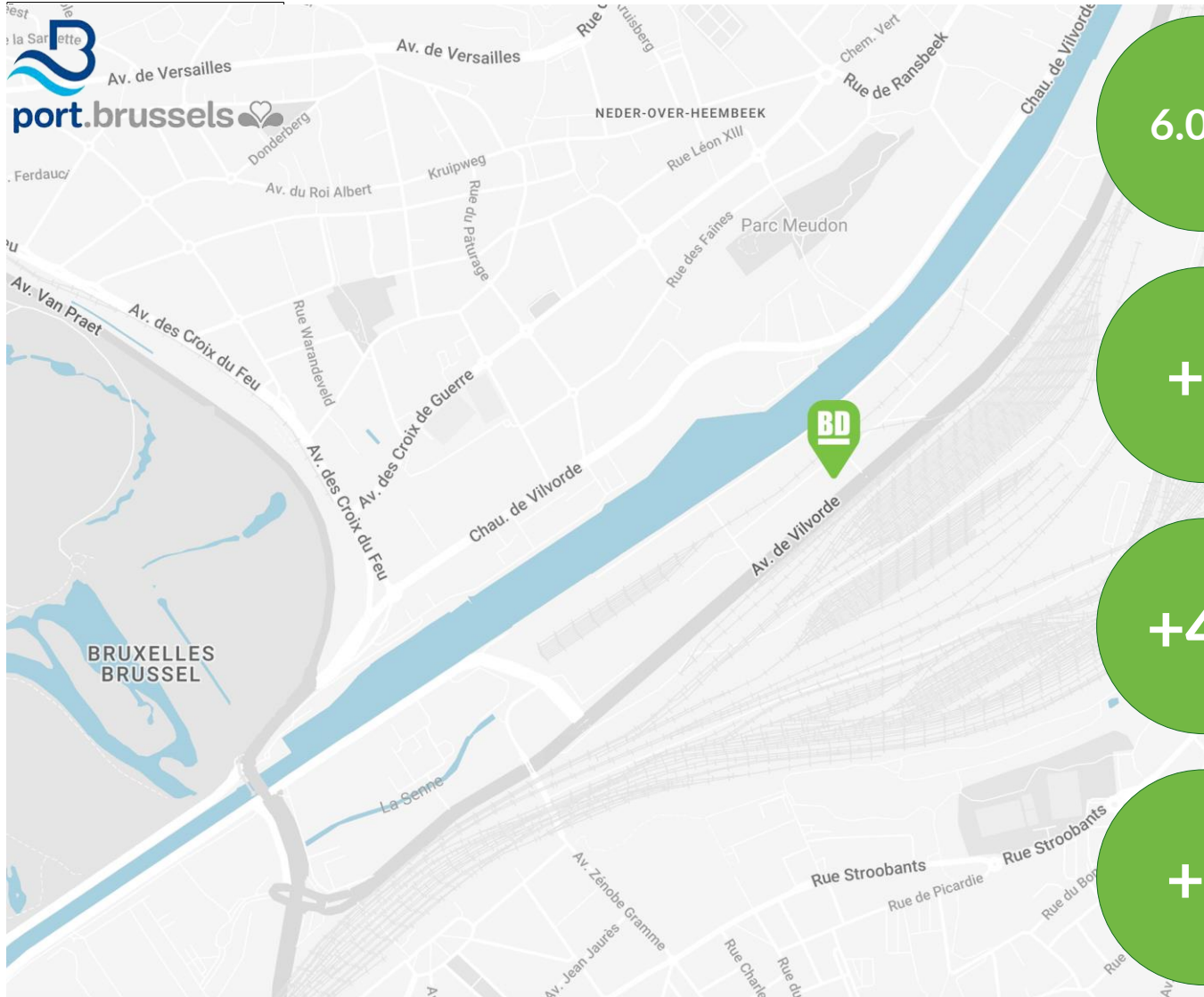


HUB LOGISTIQUE
À BXL



FLOTTE
DURABLE

HUB LOGISTIQUE À BXL



6.000

m² dépôt
(entrepôt & crossdock)

+1

million d'euros investis
(aménagement de l'entrepôt, rénovation, véhicules,...)

+40

ETP supplémentaires

+5

personnes via des entreprises de
travail adapté

HUB LOGISTIQUE À BXL: OPPORTUNITÉS D'EMPLOI

BD LOGISTICS



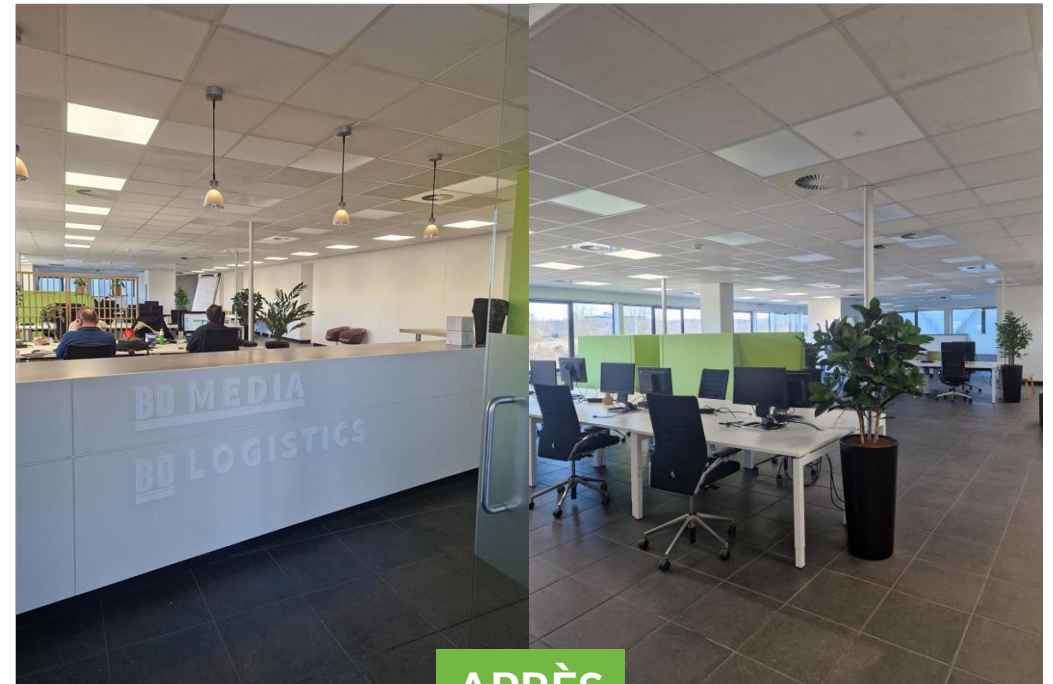
HUB LOGISTIQUE À BXL: DÉPÔT



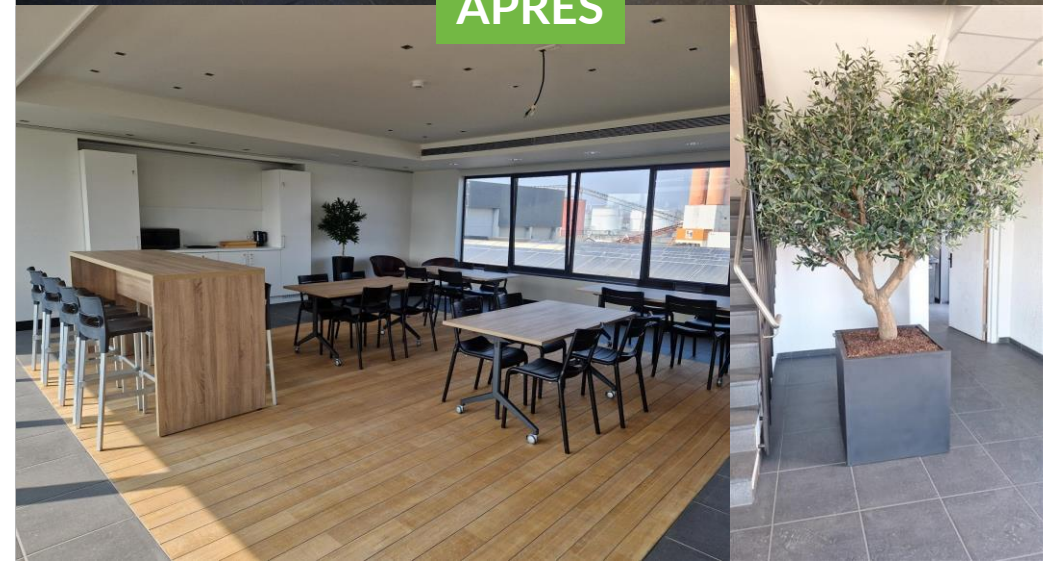
HUB LOGISTIQUE À BXL : BUREAUX



AVANT



APRÈS

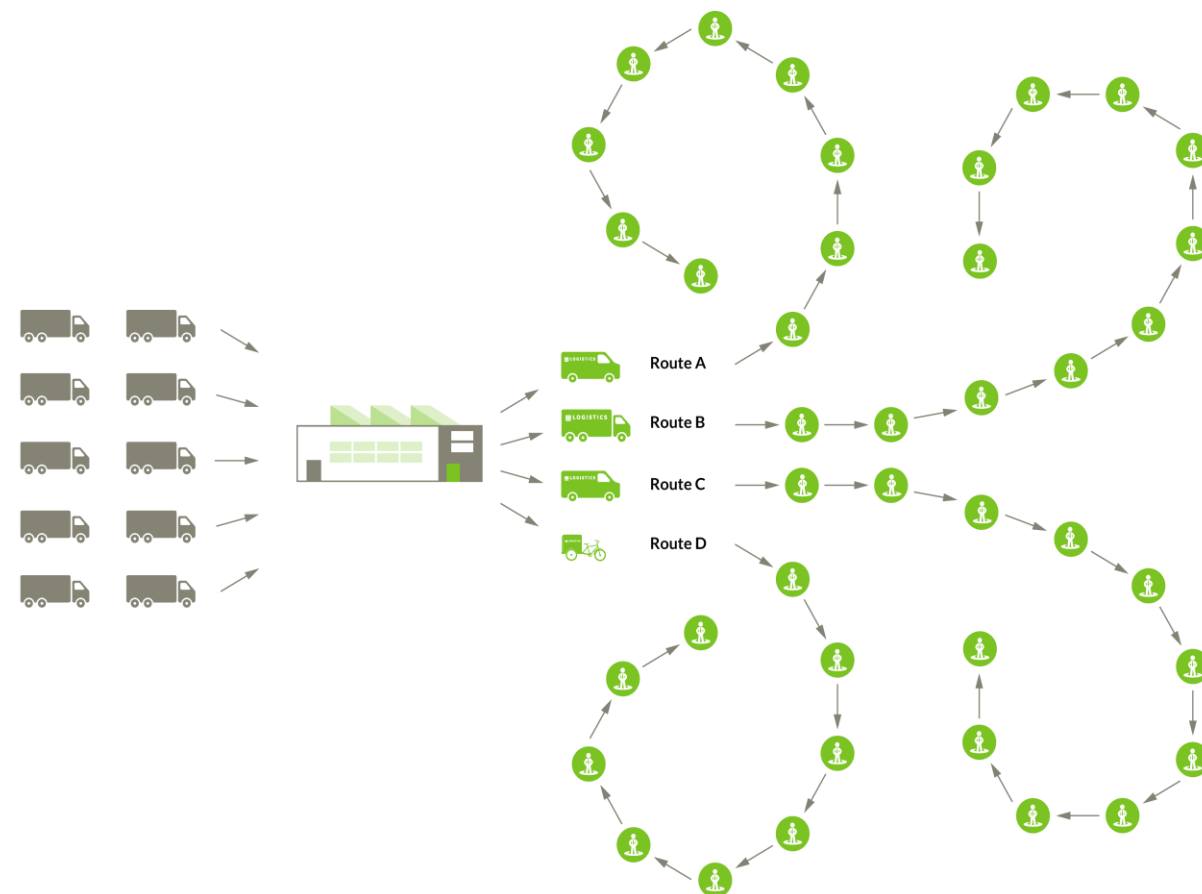


HUB LOGISTIQUE À BXL : CONSOLIDATION



Entrée
PLEINE
Sortie
PLEINE

+200.000
expéditions
groupées/
an



GREEN DEAL BXL CHEZ BD LOGISTICS: DÉPLOIEMENT



HUB LOGISTIQUE
À BXL



FLOTTE
DURABLE

FLOTTE VERTE

-15%

de réduction des émissions de CO2 grâce à la flotte verte

1

camion électrique dédié pour BXL

6

vélos BD Bike pour BXL



FLOTTE VERTE: CAMION ÉLECTRIQUE

+50

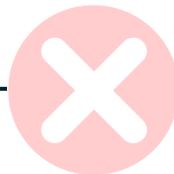
tournées à
BXL

3 camions électriques achetés
1 spécifiquement pour BXL
50 tournées par jour à BXL



Solution de poids lourds
durable en ville

- ⇒ Qualité de vie
- ⇒ Impact environnemental
- ⇒ Impact sonore



Impact de la
météo/température sur
l'autonomie

Formations/sensibilisations
des chauffeurs



FLOTTE VERTE: COURSIER À VÉLO

5

sites de vélos
en Belgique

2

sites de vélos
à Bruxelles
(Abattoir & Meyser)

+200

livraisons à vélo
par semaine

+
60.000

kilomètres de
livraisons à vélo
par an





GREEN DEAL BXL CHEZ BD LOGISTICS

Camions de livraison et camions électriques,
spécifiquement pour BXL



Extension de l'intégration des coursiers à vélo



Création de nouveaux hubs de consolidation



MERCI !



Tom Groffils 
Sales Director BD Logistics
Tom.Groffils@BDLogistics.be

BD LOGISTICS



Alex Van Breedam

TRI = VIZOR
THE WORLD'S FIRST CROSS SUPPLY CHAIN[®] ORCHESTRATOR[™]

TÉMOIGNAGES

GETUIGENISSEN



T° - CULT+ Emission Free Temperature Controlled Deliveries in Brussels

Pilot Objectives

The pilot aims to demonstrate that

- ✓ **Temperature controlled goods** can be delivered **emission-free**
- ✓ **Cargobikes** are an appropriate modus for temperature-controlled deliveries
- ✓ The **openess of the cargobike operator** is a key success factor to realize cost-efficiency, sustainability and high service levels at the same time
- ✓ **Innovative pricing mechanism** can be used if they are beneficial to all parties involved
- ✓ **Consolidation effects** have a significant positive impact on delivery cost, if more deliveries can be combined in a cargobike single tour
- ✓ **Combining multiple temperature deliveries** to the same destinations might be more beneficial than having separate tours per temperature zones
- ✓ Combining **B2B and B2C deliveries** might be beneficial
- ✓ The **urban consolidation center** should offer multi temperature-controlled storage
- ✓ The **CULT collaboration** could be **modularly** expanded to involve one or more additional operators
- ✓ The companies involved can be **seamlessly onboarded** to the CULT collaboration



Participants

SHIPPERS



Quality issues if
frozen coffee is put
close to other
products



*Potential
Candidates**

OPERATOR



Ex Foodsprint, Part of BD Logistics

COMMUNITY/PILOT MANAGER



(*) A number of other companies have shown interest and might join the pilot while ongoing



As the world's first impartial orchestrator for transport and logistics, TRI-VIZOR proactively prepares, designs and operates **horizontal partnerships and collaborative communities among shippers.**



Initiator

Inspiring and preparing companies for what is to come.



Architect

Preparing, designing, calculating and building partnerships and collaborations.



Trustee

Managing and improving partnerships and collaborations.

Pilot setup

Operator: **BD BIKE** 
Ex Foodsprint, Part of BD Logistics

Schedule:

Pilot in Q1 2025

Duration: minimal 4-8 weeks, but it should not stop

Urban Consolidation Center:

Temperature-controlled storage

Abattoirs Anderlecht-Brussels, Ropsy-Chaudronstraat 24

Postal codes:

These are the postal codes that will be delivered at the start, but expansion is possible when volume available

1070 – Anderlecht

1000 – Brussel-Stad

1050 – Elsene

1040 – Etterbeek

1090 – Jette

1081 – Koekelberg

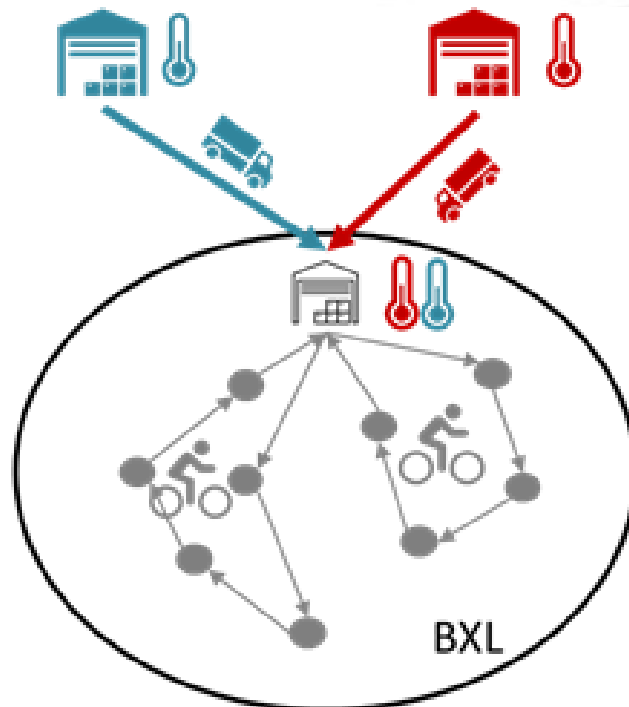
1082 – Sint-Agatha-Berchem

1060 – Sint-Gillis

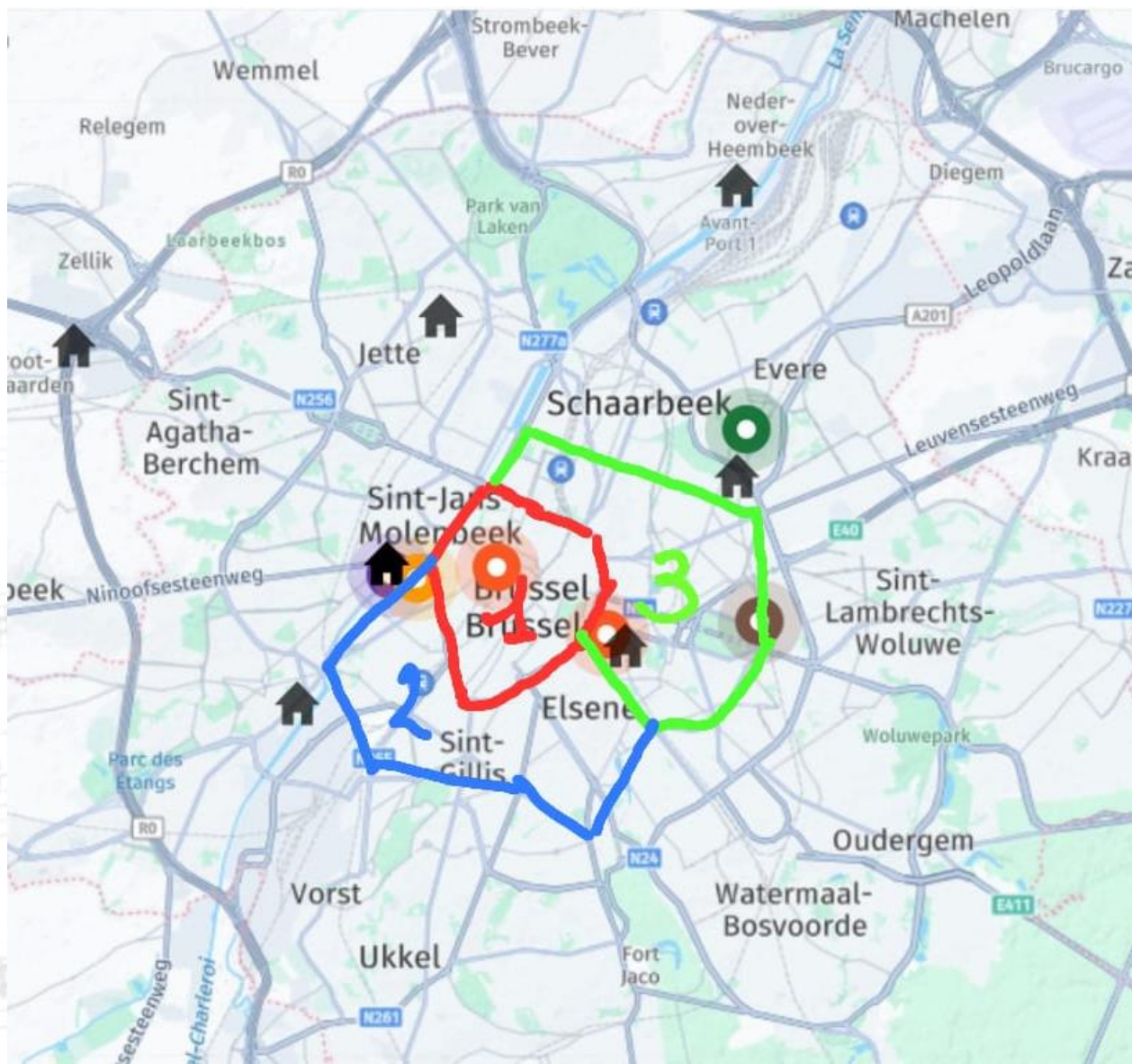
1080 – Sint-Jans-Molenbeek

1210 – Sint-Joost-ten-Node

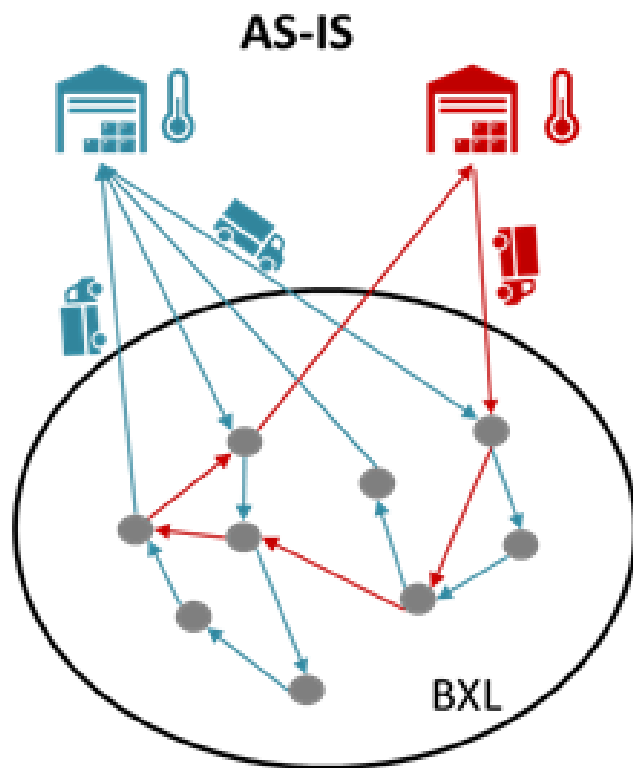
1190 – Vorst



Pilot Phasing

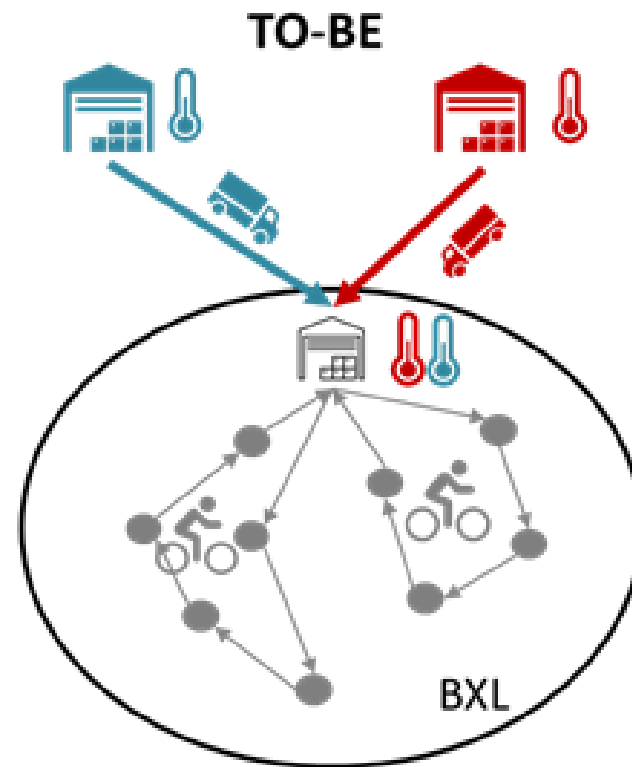


Pilot KPIs



AS-IS

- X km
- Y Ton CO2



TO-BE

- X* km
- Y* Ton CO2

Advanced Pricing Mechanism

The hourly cost is distributed across all deliveries that can be completed per hour

Companies ↗

Drops per hour ↗

Cost per drop ↘

Situation
Q1 2025

TRI-VIZOR →

CULT
Community
Contract

- ← Danone
- ← Delhaize
- ← JDE
- ← Pro-Duo
- ← Proximus
- ← Telenet
- ← Torfs
- ← As Adventure
- ← Ecomat
- ← FNAC Belgium
- ← FNAC-Vandenborre
- ← Krëfel
- ← Lombardia Food Creator
- ← Brainscape
- ← JBC

Legal framework

bpost →

LSP
Contract
Parcels

Active
cities

- ← Proximus
- ← Telenet
- ← Torfs
- ← As Adventure
- ← Ecomat
- ← FNAC Belgium
- ← FNAC-Vandenborre
- ← Krëfel
- ← Lombardia Food Creator
- ← Brainscape

Antwerp

Brussels

BD BIKE →

LSP
Contract
Temp
control

Active cities

- ← ABInbev
- ← Flores Food
- ← Terroirists
- ← Champignon de BXL

Brussels



Michael Didden



TÉMOIGNAGES

GETUIGENISSEN



GREEN DEAL LOGISTICS

MICHAEL DIDDEN

14.05.2024





Michael Didden

Director Ready-Mix Holcim Belgium



HOLCIM IS LEADING THE WAY TO SUSTAINABLE BUILDING



**BUILDINGS ACCOUNT FOR
37% OF GLOBAL EMISSIONS**

10% EMBODIED CARBON

from materials and the construction phase

BECOMING A NET ZERO COMPANY



**Low-carbon
formulation**



**Circular
construction**



Clean Energy



CCUS

27% OPERATIONAL CARBON

from heating, cooling and powering

FOR A NET-POSITIVE FUTURE



**Energy efficient
systems:
roofing to
insulation**



**Green retrofitting:
repair &
renovation**



**Smart
design**



**From volume
to value**

HOLCIM BELGIUM – PIONEER IN DECARBONIZATION

GREEN OPERATIONS

Decarbonizing Holcim
from quarry to lorry



CIRCULAR CONSTRUCTION

Building new from old
with **ECOCycle**®



**NET
ZERO**
by 2030

BUILDING BETTER WITH LESS

Decarbonizing construction
with **ECOPact**
The Green Concrete

ECOPlanet
The Green Cement



MAKING BUILDINGS SUSTAINABLE

Decarbonizing cities
with sustainable
Solutions & Products



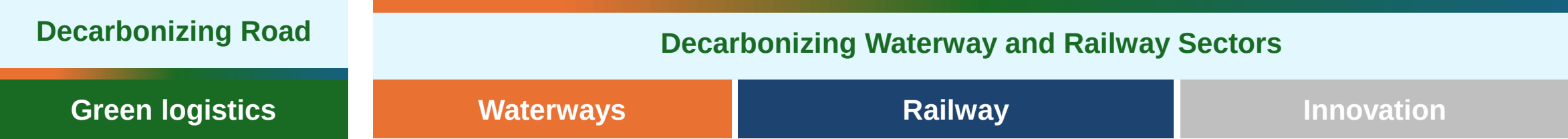
COMPAKTUNA®
— Quality & Innovation —

HOLCIM BELGIUM – THE WAY TO NET ZERO



DECARBONIZING HOLCIM BELGIUM

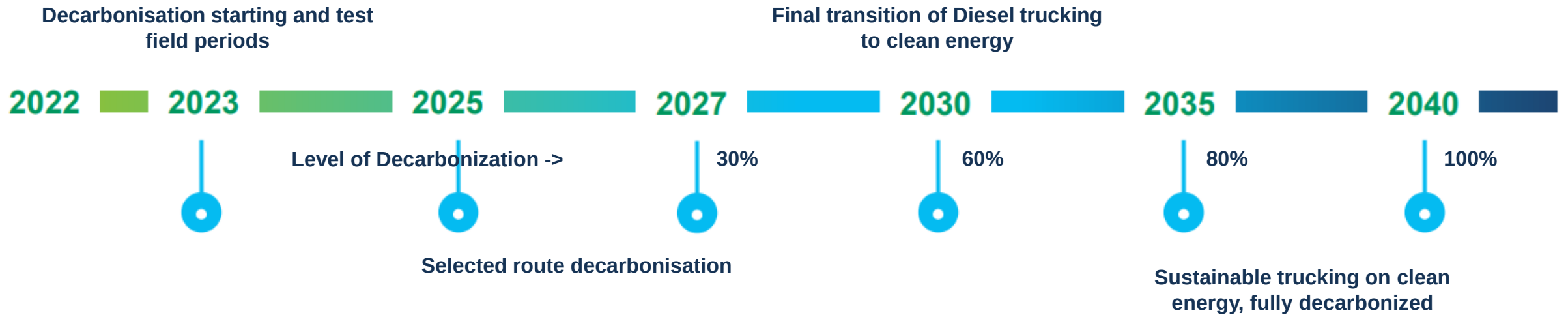
FROM PRODUCTION TO CLIENTS VIA MULTIMODAL LOGISTICS



- | | | | |
|--|---|---|--|
|  Diesel to alternative energy |  Truck to barge |  Examine longer hauls to develop rail |  Project to balance multimodal transports |
|  Road to multimodal transport |  Newer barges more energy efficient |  Equip new factory & quarries with direct train connections |  Reduce carbon footprint |
|  Older fleet to renewal of fleet | | | |

DECARBONIZING HOLCIM BELGIUM

Decarbonizing Road supply chain - milestones



DECARBONIZING HOLCIM BELGIUM

FOCUS ON READY-MIX OPERATIONS

**GREEN
OPERATIONS**



Decarbonizing Road

Ready-mix operation milestones



Holcim Group commitment to deploy electric trucks across its European operations, June 2024



Part of Holcim Belgian's Ready-Mix operations owned fleet is replaced



Partnership with Volvo Trucks & De Buf



First 100% electrical truck-mixer in Belgium - 8x4 tridem, December 2023



Second 100% electrical truck-mixer in Belgium - 6x4, May 2024



Learning & evaluation ongoing in real working conditions with our electric trucks,



Feedback from dedicated drivers is crucial



Holcim is committed to be a frontrunner and raise awareness among its stakeholders

DECARBONIZING HOLCIM BELGIUM

FOCUS ON READY-MIX OPERATIONS

**GREEN
OPERATIONS**



Decarbonizing Road

Ready-mix operation milestones



Zero Emissions lab vans to take quality samples on the jobsites



Daily use of the 2 electric concrete mixers



Drivers are very satisfied about the electric trucks

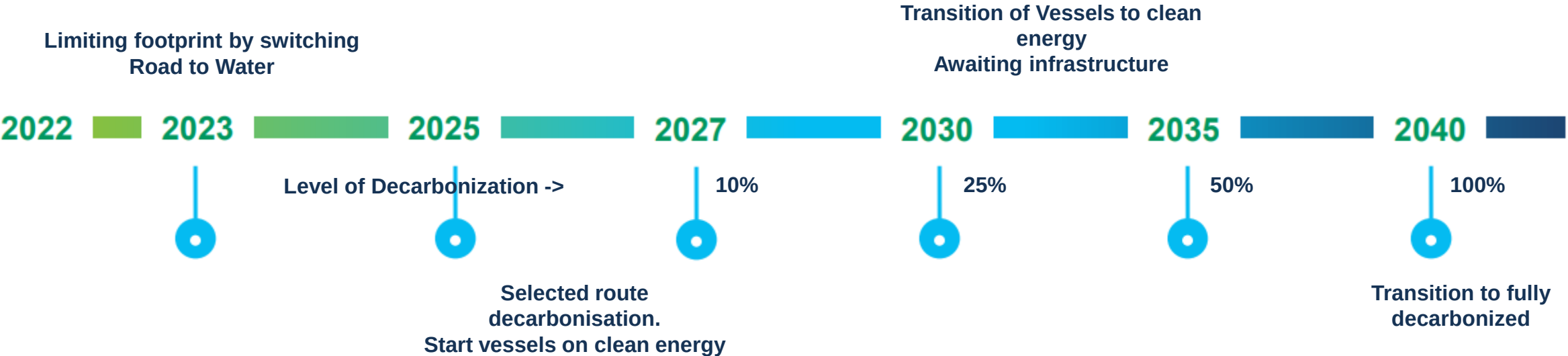


Concrete business is ideal for electric transport



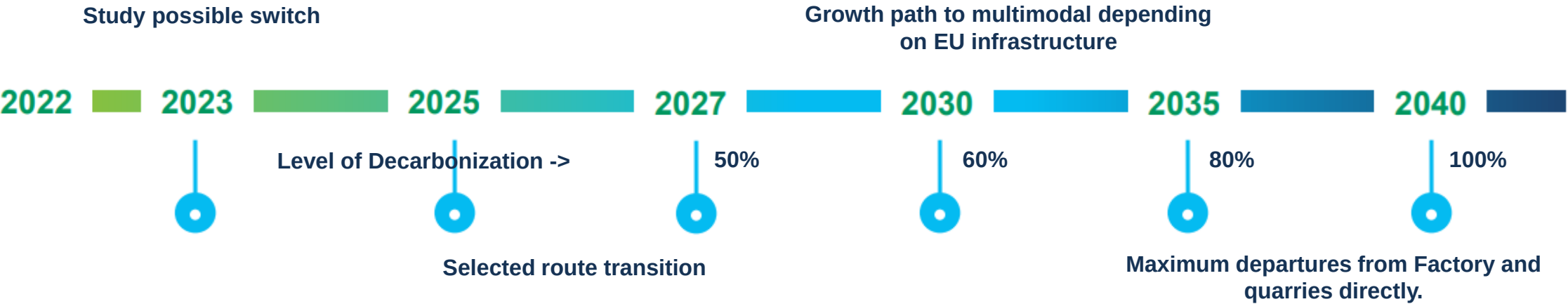
DECARBONIZING HOLCIM BELGIUM

Decarbonizing Waterway supply chain - milestones



DECARBONIZING HOLCIM BELGIUM

Decarbonizing Railway supply chain - milestones



GREEN DEAL LOGISTICS

CYCLUS 1 ENGAGEMENTS

- **Reducing Concrete Returns**

By raising customer awareness and introducing discouraging pricing measures, we aim to achieve a structural reduction in the number of returned concrete loads.

- **Fleet Electrification**

Two service vans for technicians and laboratory staff will be replaced with electric vehicles as part of our sustainability efforts

- **Improving Driving Behavior via IVMS**

Using the *Tourmaline* smartphone application, concrete mixer drivers are made more aware of traffic safety and eco-friendly driving, supported by the In Vehicle Monitoring System (IVMS)

- **Increasing Waterway Transport**

We aim to increase the volume of materials transported via inland waterways to reduce CO₂ emissions and road congestion.

GREEN DEAL LOGISTICS

CYCLUS 2 ENGAGEMENTS

- **BIO-FUELS**

How can bio-fuels like HVO help to reduce the carbon footprint? This for concrete transport and on site equipment like wheel loaders, forklifts and other equipment

- **Reducing Concrete Returns**

By raising customer awareness and introducing discouraging pricing measures, we aim to achieve a structural reduction in the number of returned concrete loads.

- **Purchase of 100% green electricity**

Purchase of 100% green electricity for our electric vehicles

- **Further increasing Waterway Transport**

We aim to increase the volume of materials transported via inland waterways to reduce CO₂ emissions and road congestion.



Margot Vandorpe

urbiQe

TÉMOIGNAGES

GETUIGENISSEN

Shifting Urban Logistics

Ondersteuningsprogramma duurzame
stedelijke logistiek voor Brusselse
bedrijven

urbile



BRUSSEL MOBILITEIT
BRUXELLES MOBILITÉ
GEWESTELIJKE OVERHEIDSDIENST BRUSSEL
SERVICE PUBLIC RÉGIONAL DE BRUXELLES

RÉGION DE BRUXELLES-CAPITALE
BRUSSELS HOOFDSTEDELIJK GEWEST



La Région et l'Europe investissent dans votre avenir !
Het Gewest en Europa investeren in uw toekomst!



Shifting Urban Logistics

Algemene presentatie

Samenvatting van het project

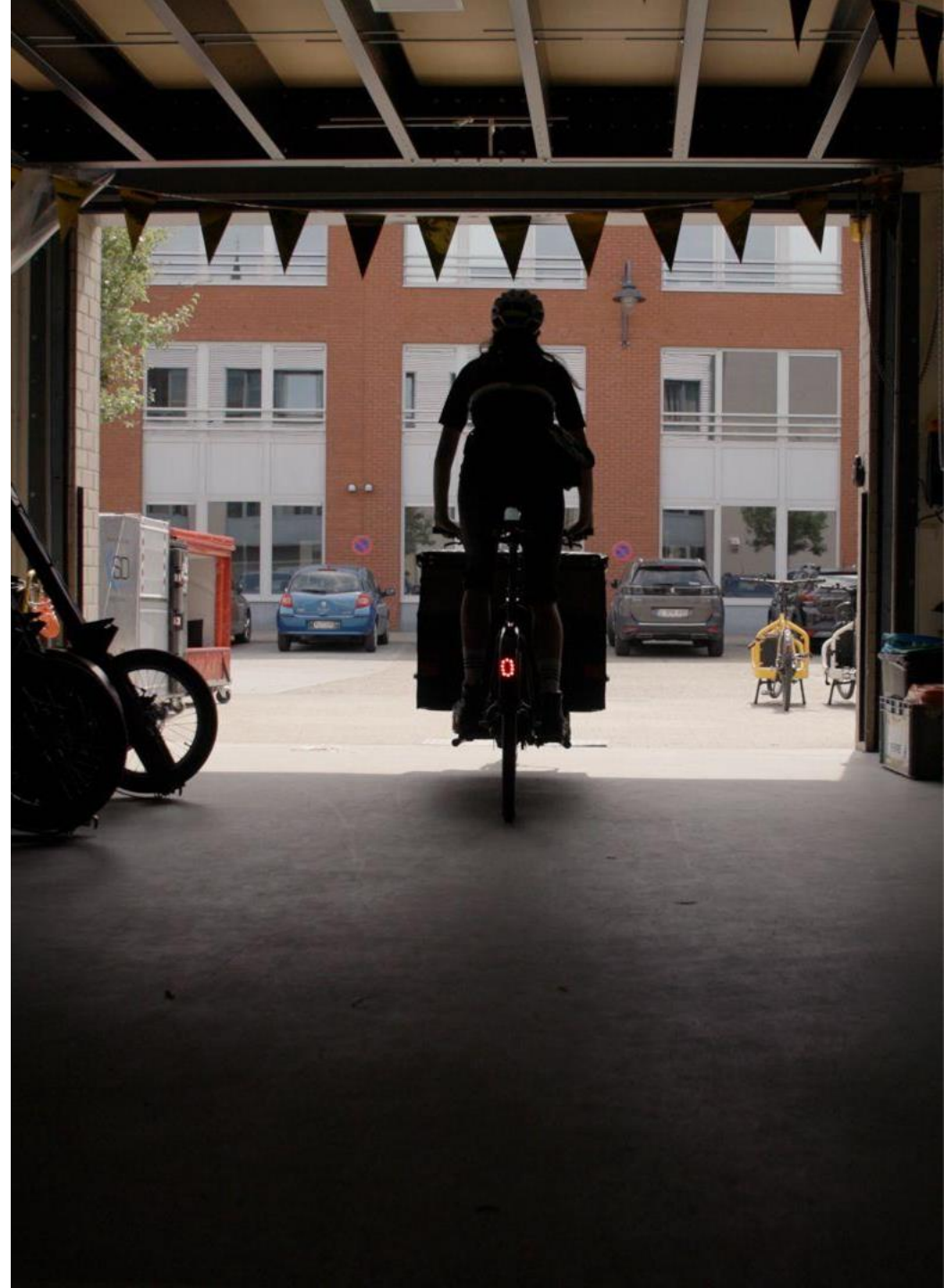
Shifting Urban Logistics is een **gespecialiseerd ondersteuningsprogramma voor duurzame logistieke transitie**, ontworpen voor Brusselse bedrijven van alle omvang, in verschillende stadia van ontwikkeling en met een logistieke activiteit (distributie, retour- of circulaire logistiek en/of dienstverplaatsingen).

Periode : 07/2024 - 12/2028

Partners :



La Région et l'Europe investissent dans votre avenir !
Het Gewest en Europa investeren in uw toekomst!



Creëer, schaal op en implementeer een (alternatief) duurzame logistieke model

Programma in 5 stappen

1. Sensibilisering
2. Diagnose / Analyse behoefte
3. Opstellen logistieke scenario's en meten van impact (financieel, ecologisch, sociaal,...)
4. (Implementatie test)
5. Evaluatie

Thema's

- Optimalisatie van logistieke stromen
- Vlootbeheer/transitie
- Overstap naar fietslogistiek of professionele fietsmobiliteit
- Logistieke hubs
- Bevoorradersstrategie
- En nog meer...



Eerste deelnemers - met welke vragen kan je naar ons stappen?



FACQ: optimalisatie van leveringsrondes in een logica van diversificatie van het vrachtwagenpark



SENEC: haalbaarheidsanalyse van een alternatief model voor servicelogistiek om tijdverlies door files en parkeerboetes te voorkomen.



CYCLO: rationalisatie van de strategie voor de levering van reserveonderdelen

Eerste deelnemers - met welke vragen kan je naar ons stappen? (2)



EAT DESSERTS FIRST: op zoek naar een (extern) kwalitatief, flexibel leveringsmodel met lage milieu impact



NOOOW studio: videografen op zoek naar efficiëntere en aangename verplaatsingsmethode - kunnen cargo-fietsen een oplossing zijn?



ATELIER GROOTEILAND: leveringsmodel future proof maken - advies voor digitalisering en vloot (organisatie)

SUL Voorwaarden voor deelname

Sociale zetel in Brussel Hoofdstedelijk Gewest

Voor welke organisaties?

- ✓ KMO's
- ✓ Zelfstandigen (ook via Smart)
- ✓ VZW's met economische activiteit
- ✓ Grote ondernemingen (au cas par cas)
- ✗ VZW's zonder commerciële activiteit
- ✗ Publieke organisaties

🌱 In creatie

❓ In groei

🌴 Matuur / in transformatie

Wat bieden we?

- 7 dagen advies van logistieke experts. Duur van de begeleiding max. 4 maanden.
- Gratis ondersteuning, de waarde van de ondersteuning is opgenomen in het de-minimisbudget
- Mogelijkheid tot het uitvoeren van experimenten (testen van een digitale tool, gebruik van een microhub, bakfiets/aanhanger)

Geïnteresseerd? Contacteer ons!

15 begeleidingen in 2025 - reeds 9 plaatsen
volzet;

Voorrang voor Green Deal Logistique leden!

Contacteer ons op: SUL@urbike.be





urbike SCES
Cooperative of cycle logistics

sul@urbike.be
www.urbike.be



PAUSE
PAUZE



ENSEMBLE VERS L'ACTION

SAMEN AAN DE SLAG





Se présenter

(prénom, nom, entreprise,
pourquoi le Green Deal ?)

Stel je even voor

(naam, organisatie, waarom je
aangesloten ben bij de Green Deal)

Présenter son
engagement et collecter
les questions

Je engagement voorstellen
en de vragen ophalen

Contribuer aux
engagements des autres

Bijdragen aan de
verplichtingen van anderen

Préparer son engagement,
sur le canevas fourni

Je engagement uitschrijven
op het voorziene bord

S'installer à sa
table

Plaatsnemen aan de
voorzene tafel





Louise Duprez

MOT DE CLÔTURE

AFRONDING EN

CONCLUSIES

SAVE THE DATES!

11&12/06/2025

Workshop d'inspiration & visites de terrain en collaboration avec le réseau européen de villes POLIS.

Inspiratieworkshop & veldbezoeken in samenwerking met het Europese POLIS-stedennetwerk.

04/09/2025

Événement de lancement du 2ème cycle Green Deal logistique à Bruxelles Environnement.

Lanceringsevenement voor de 2e Green Deal logistieke cyclus bij Leefmilieu Brussel.





THANK YOU !



The New Drive

