



Business Travel Pioneers

Traject - Brussels Mobility Managers
23th of April 2024
Bart Dumoulin - Coordinator



Business Travel Pioneers



Leading the way towards sustainable business travelling

Who are we?

The Business Travel Pioneers bring together forerunners who emphasise the importance of more sustainable business travel and are committed to an environmentally responsible travel policy.

Why become a Business Travel Pioneer?

- Increase your knowledge and expertise
- Meet the right partners
- Increase your visibility
- Influence policy

Become Member

Companies, universities and organisations can become part of a rich network, stay abreast of inspiring practices and help push policy in the right direction.

Leading the way towards sustainable business travelling

accenture



**DE MUNT
LA MONNAIE**

e5.be

ICHEC
BRUSSELS MANAGEMENT SCHOOL



KU LEUVEN

LIÈGE
université



SWECO

Inspired by patients.
Driven by science.

**UNIVERSITEIT
GENT**



verhofsté nv
shaping open spaces

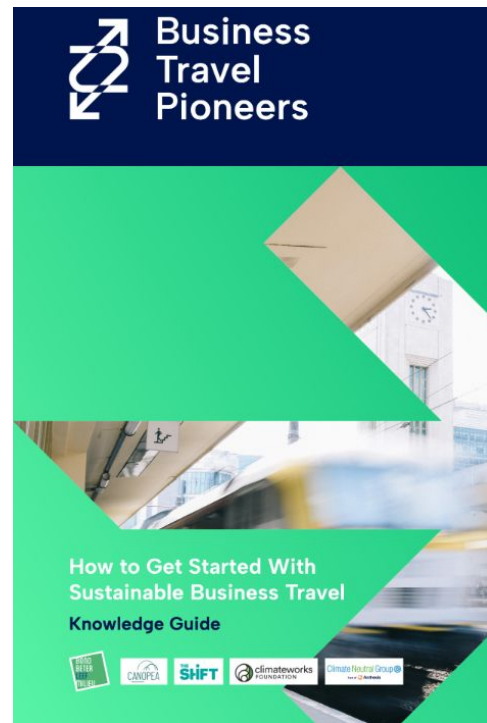
VUB VRIJE
UNIVERSITEIT
BRUSSEL



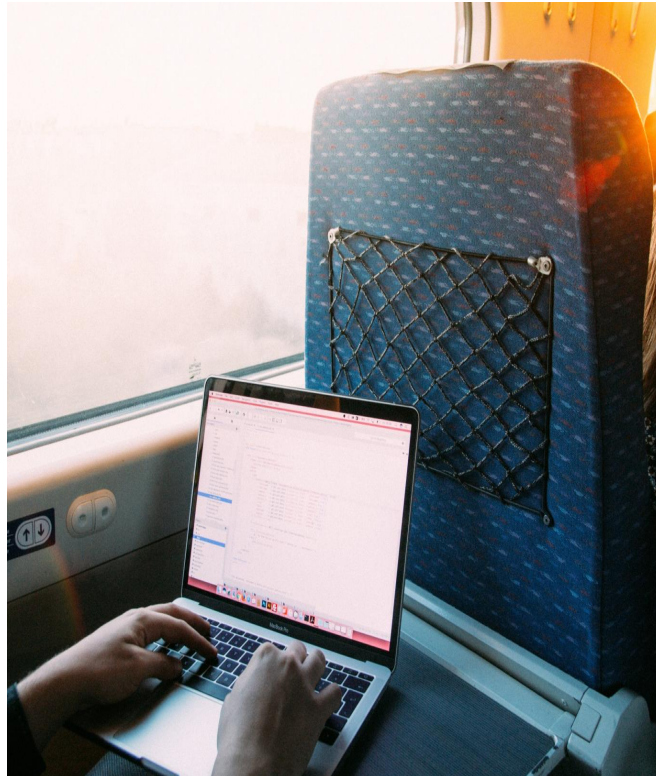
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How?

- Events:
 - 3 Workshops/Webinars each year
 - networking - knowledge exchange - influencing - get inspired
 - topics that are relevant and chosen by members
- Online knowledge platform
 - [How-to-guide](#)
 - Testimonials
 - Suppliers news
- Communication:
 - Via LinkedIn, [Website](#) and Newsletter (3 times/year)
 - Relevant posts? Tag us on LinkedIn: #BusinessTravelPioneers



Why Sustainable Business Travel?



What are the benefits?

- Save **money** for your company.
- Protect the **well-being** of your employees.
- Reduce corporate **emissions** and meet your environmental targets.
- Win the war for **talent**.
- Show **leadership** in the fight against the climate crisis.

Leading the way towards sustainable business traveling



Figure 1

Which steps can an organisation take to decrease the climate impact of business travel?

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Challenges:

- creating awareness is key - when and how?
- obligation vs voluntary engagement
- setting the limits for alternatives (kms/hours)
- compensation:
 - only CO2? or also non-CO2 effects?
 - at what amount?
 - destination of the proceeds
- improving international rail possibilities
 - cost, time, privacy, safety, opportunities to work
- tools for travel are based on flying as 1th option



Why? Accelerating the transition!



Support (knowledge guide, webinars)



Better framework (policy recommendations)



Strong network (knowledge sharing, needs & challenges)



Visibility of good practices (interviews, videos, articles)



What can your organisation do?

- Follow us on LinkedIn:
<https://www.linkedin.com/showcase/business-travel-pioneers/>
- Have a look out our website: <https://www.businessstravelpioneers.be/en>
 - Articles
 - Engagement statement
 - Knowledge Guide
 - Subscribe to our newsletter (under construction)
- Contact us if you want to join the coalition:
info@businessstravelpioneers.be

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